

# THE FIRST

YOUR MONTHLY WRAP UP | FEBRUARY-APRIL 2018



## A DAY OF FIRSTS

FIRSTMETROSEC JOINS THE  
MONEY AND MILLENNIALS SUMMIT

## FIRSTMETROSEC GOES PAPERLESS!

OPENING AN **ONLINE TRADING ACCOUNT**  
HAS NEVER BEEN FASTER AND EASIER

## POCKET FULL OF EVENTS

LEARN ABOUT ALL OUR **EVENTS**  
FROM JANUARY-MARCH

[www.firstmetrosec.com.ph](http://www.firstmetrosec.com.ph)

# CREATE A MULTI-CURRENCY PORTFOLIO WITH **DOLLAR** DENOMINATED SECURITIES AND MUTUAL FUNDS

Create a full-blown diversified portfolio with peso and dollar denominated investments. Take advantage of the current market situation and leverage between the peso and dollar to maximize potential returns. And then, invest your dollars in stocks and mutual funds.

## DOLLAR-DENOMINATED MUTUAL FUNDS AVAILABLE THROUGH FUNDSMART:

### EQUITY

ATRAM AsiaPlus Equity Fund	31.89%
Sun Life Prosperity World Voyager Fund	22.09%

### BOND

Philam Dollar Bond Fund	4.35%
Sun Life Prosperity Dollar Abundance Fund	3.90%
ATRAM Total Return Dollar Bond Fund	3.45%
PAMI Global Bond Fund	2.74%

### BALANCED

PAMI Asia Balanced Fund	20.55%
Sun Life Prosperity Dollar Advantage Fund	17.42%
Sun Life Prosperity Dollar Wellspring Fund	10.27%

### MONEY MARKET

Sun Life Prosperity Dollar Starter Fund	-
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*\*FIGURES ARE BASED ON 2017 RETURNS  
MUTUAL FUNDS HAVE RISKS. PAST PERFORMANCE IS NOT INDICATIVE OF FUTURE RETURNS*



# INVEST IN THE COUNTRY'S BEST PERFORMING MUTUAL FUNDS

## ACTIVELY MANAGED EQUITY FUNDS

ATRAM Alpha Opportunity Fund	13.63%
Philequity Fund	11.87%
Sun Life Prosperity PH Equity Fund	11.04%
First Metro Save and Learn Equity Fund	10.06%



## INDEX EQUITY FUNDS

First Metro PH Equity Exchange Traded Fund*	11.98%
Philequity PSE Index Fund	10.94%
Sun Life Prosperity Philippine Stock Index Fund	10.94%
ALFM Philippine Stock Index Fund	10.78%

\*Traded like a regular stock at the Philippine Stock Exchange

## MONEY MARKET FUNDS

Sun Life Prosperity Money Market Fund	2.31%
ALFM Money Market Fund*	1.79%
Philam Managed Income Fund	1.30%

\*Waived Exit Fee



## BOND FUNDS

ALFM Peso Bond Fund	1.94%
Sun Life of Canada Prosperity Bond Fund	1.59%
Sun Life Prosperity GS Fund	1.02%

## BALANCED FUNDS

First Metro Save and Learn Balanced Fund	7.78%
Philam Fund	4.03%
Sun Life of Canada Prosperity Balanced Fund	6.68%
ATRAM Dynamic Allocation Fund	3.40%

\*One-year returns as of March 31, 2018

All of these funds are available online at [www.firstmetrosec.com.ph](http://www.firstmetrosec.com.ph) through **FundsMart**.

Disclaimer: Mutual Funds have risks. Past performance is not indicative of future returns.

Source: [www.pifa.com.ph](http://www.pifa.com.ph)



COUNTRY  
AWARDS  
FOR ACHIEVEMENT  
2017

**FinanceAsia**

2017 PHILIPPINES'  
**BEST BROKER**

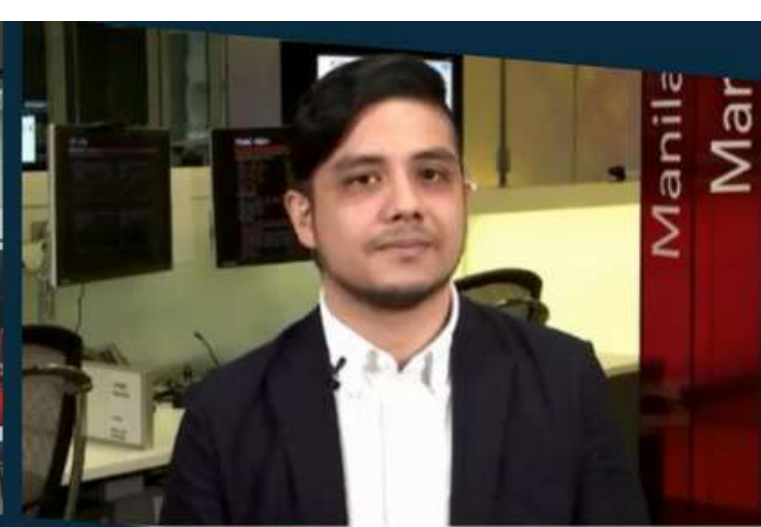
NO PRINTED DOCUMENTS. NO BRANCH VISITS. NO HASSLE.

# we've gone paperless!

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and click **OPEN AN ACCOUNT**





# TV APPEARANCES

Our pool of speakers are sought-after experts, appearing regularly on business programs and talk shows, where they discuss current economic events and their market outlook.



**ANDY GILLES**  
CONSULTANT FIRST METRO SECURITIES



**MEG TO BENEFIT FROM**



**MARKET OUTLOO**



9257.73 ▼46.96 0.56%





**“I MADE MY FIRST  
INVESTMENT AT AGE  
ELEVEN. I WAS  
WASTING MY LIFE  
UP UNTIL THEN.”**

**- WARREN BUFFETT**

# BASIC EDUCATION ON STOCK TRADING (BEST): STOCK MARKET 101 SEMINAR

The BEST Seminar serves as a stepping stone for individuals to start their journey to financial freedom by investing in the stock market. Our resource speaker, Mr. Alexander Gilles, walks the attendees through the ins and outs of the stock market, easing them through the jargon and stereotypes that usually come with it. This 5-hour seminar summarizes everything a newbie investor needs to know including **'How to Open an Online Trading Account'**, **'Building Your Own Portfolio'** and a brief overview of Fundamental and Technical Analysis.

Visit [www.firstmetrosec.com.ph](http://www.firstmetrosec.com.ph) to get the full schedule of our seminars and events.



## MR. ALEXANDER N. GILLES, CFA

Mr. Alexander Gilles is a Chartered Financial Analyst and currently a Consultant for Market Education at First Metro Securities Brokerage Corp., the stock brokerage arm of the Metrobank Group.

He graduated from the University of the Philippines with a Bachelor's degree in Communication Arts and earned his Masters degree in Applied Business Economics from the University of Asia and the Pacific where he used to teach classes on Investments and Finance for undergraduates.



# GUIDED INVESTOR, FEARLESS TRADER (GIFT)

## LEARNING SERIES

Our GIFT is a series of seminars crafted for the more seasoned traders in the stock market. It introduces both the information and tools necessary for selecting a stock, from understanding how the economy can affect the stock market to knowing what great businesses are made of and identifying specific buying and selling prices through technical analysis of the stock price action. First in the series is 'Stock Picking Essentials', a fitting starting point for those who prefer to be on the driver's seat, be the one to choose the companies to include in their portfolio and call the shots on when to buy or sell stocks. Next is the 'Build Your Own Trading System', a workshop designed to guide the attendees through the key ingredients of an effective trading system and to provide a hands-on experience on how to make, test, and optimize it.

Visit [www.firstmetrosec.com.ph](http://www.firstmetrosec.com.ph) to get the full schedule of our seminars and events.



### MR. Aaron M. Say, CPA, CFA

Mr. Aaron Say is a Consultant for Market Education at First Metro Securities and an Investment Strategist and Portfolio Consultant at Rhyme and Reason Investment Research and Management.

He was a former Economist at the Bangko Sentral ng Pilipinas (BSP), a former Research Analyst at First Metro Securities, and a former Auditor at Smart Communications. Mr. Say is a Certified Public Accountant (CPA), a Certified Internal Auditor (CIA), a Certified Financial Analyst (CFA), and a Chartered Market Technician (CMT) candidate. He graduated from the De La Salle University - Manila where he earned his Bachelor's Degree in Applied Economics and Accountancy.



# THE FIRST LEAP

JUMPSTART YOUR INVESTING JOURNEY



The First Leap: pocket events executed across the country to promote basic financial literacy to individuals who are inclined toward stock market investing.

Launched in 2018, The First Leap was able to produce "Investing 101: Raising Financially Smart Kids", a client-centric seminar targeted, specifically to parents on how to introduce financial values to children, even at an early age, to kickstart their journey to financial freedom. It was apt that the speaker, Ms. Vanessa Galvez, a single mom herself, talked about raising her son alone and how she imprints values on her 7-year old son on a day-to-day basis. One anecdote from the seminar was how she taught him budgeting while at a toy store to teach him the value of money and knowing the difference between wants and needs.

Another seminar produced was closer to home, a 3-hour live tutorial on how to navigate the FirstMetroSec website and trading platform. Doing this, we are able to show our attendees, both clients and non-clients, the powerful features of our online trading platform. One feature which always surprises our attendees is the automated chart pattern recognition tool, Recognia. Recognia instantly identifies the technical indicators and patterns, both positive and negative, and for short, intermediate and long term timeframes, which users can take advantage of when planning their trades.

FirstMetroSec continues to strive and deliver customer-centric seminars, which attendees can maximize on to help them in their financial journey. Visit [www.firstmetrosec.com.ph](http://www.firstmetrosec.com.ph) and click on **ANNOUNCEMENTS, PROMOS, SEMINARS** to get the full schedule of our seminars and events.



# WE WANT YOUR TEAM TO LEARN FROM THE BEST

WE CRAFT FINANCIAL LITERACY SEMINARS SPECIFICALLY DESIGNED FOR EACH AUDIENCE AT ANY TIME OF THE DAY

Whether you're an HR Head looking for the next activity for your employees or an Officer of your school's organization scouting for a financial resource speaker, we have something just for you. Our Business Development Officers, Mr. Andro Beltran and Mr. Marco Tarog, are the Dynamic Duo who work tirelessly day and night spreading financial literacy across corporations and universities. They bring together with them their presentations, laptops, and an idea crafted specifically for each event, set to leave the audience wanting more. They have recently (and successfully) engaged with the Officers of the PSBank Head Office, and students from Lyceum of Alabang and UP Diliman students during their respective 2018 Finance Week Events, to name a few, and are regular guest speakers at the Philippine Stock Exchange's (PSE) Stock Market 101 seminars.

Invite us to your next company wellness program or event by calling **(02) 859 0600** or by emailing [abeltran@firstmetrosec.com.ph](mailto:abeltran@firstmetrosec.com.ph) or [mtarog@firstmetrosec.com.ph](mailto:mtarog@firstmetrosec.com.ph).





Team FirstMetroSec (L-R): Andro Beltran, John Borga, Ayra Tinimbang, Jervis Tinimbang, Divina Klotz, Febe Lobrido, Cherry Mae Perez

First Metro Securities embodies being physically and financially fit by supporting the Philippine Stock Exchange (PSE) As sponsors, our team was able to promote financial and investment literacy through an activation booth, raffling off importance of being physically fit by joining



and Sun Life Financial in their fitness events, the 2018 PSE Bull Run and the SunPiology Resolution Run respectively. FirstMetroSec giveaways, and putting up financial banners along the race route while actively participating the the fun run in both race events.

# 2018

## MARKET OUTLOOK

A MACROECONOMIC BRIEFING WITH AN INDUSTRY ANALYSIS



Our Research Team, joined by renowned Philippines Economists from the Ateneo Eagle Watch (AEW), Mr. Cielito Habito and Mr. Alvin Ang, gathered clients of FirstMetroSec under one roof for a succession of 4 nights in various locations discussing markets, the economy, and everything in between.

This series of events brought together experts in their respective fields to discuss significant and current market news and events to invited individuals. The FirstMetroSec Head of Research, Mr. Mark Angeles, opened the night with his 2018 Stock Market Outlook. He discussed his year-end forecast of the PSE Index and the rationale behind the figure, the effects of the current TRAIN Law, and why keeping tabs on foreign flows is important to monitoring the overall health of the market. AEW's Mr. Cielito Habito, a former Director-General of the National Economic and Development Authority (NEDA) during Pres. Fidel Ramos' administration, followed with a storyline of 7 key points outlining the current state of the Philippine Economy. His famous 'PiTiK' Test served as his overall basis, touching points on inflation trends and the Philippine GDP and Industry Growth Rate. He then proceeded to talk about various topics throughout the night including the current administration's 'Build, Build, Build' project, the significance of Micro, Small, and Medium Enterprises (MSMEs) in the ASEAN, and the issues and risks involved in the economy. He ended the night with his short-term outlook for 2018 including forecasted figures for inflation, employment rate, GDP growth, and USDPHP exchange rate. On one occasion, AEW's Dr. Alvin Ang, a current Board of the Philippine Economic Society, joined the evening to give a scope of the global economic growth highlighting Japan, Germany, and the US. He then gave a more detailed presentation on the TRAIN Law and its impact to the economy.

As soon as the speakers ended their presentations, the discussion was opened to the audience through an open forum.



(L-R): John Borge, Business Development Officer, Cebu; Dr. Cielito Habito, AEW; Gonzalo Ordoñez, FirstMetroSec President; Mhelvin Abajon, FirstMetroSec FVP and Head of Sales



# READ UP ON THE LATEST COMPANY NEWS THROUGH OUR RESEARCH REPORTS



FirstMetroSec takes pride in our research analysts, who work tirelessly to come up with daily, weekly, monthly, and special reports, to keep you updated and help you with your investment decisions.



FirstMetroSec recently received six research recognitions by Hong Kong based AsiaMoney Brokers Poll 2017. This acknowledgment strengthens our resolve to provide online clients with the best, concise, timely and actionable reports to guide you through your investing journey. Our **Daily Report** highlights the latest local, international and corporate news, and provides a monthly calendar for economic data and corporate events. Our **Stock Screen**, which is updated weekly, offers four model portfolios, each designed to meet different investment styles. The stocks are selected from the top 50 most actively traded securities listed on the PSE. An example of our macroeconomic studies is the **Inflation Report**, which analyzes the components of the latest monthly Philippine Inflation, to provide insights into the state of the economy and financial markets.



Take advantage of our research reports, produced especially for clients.



# BUY CALLS

BY: THE FIRST METRO SECURITIES RESEARCH TEAM

STOCK	Cirtek Holdings Philippines Corp.
CODE	TECH
SECTOR	Industrial
REPORT DATE	May 26, 2017
PRICE AS OF REPORT DATE	Php 23.20
PRICE AS OF 03/31/18	Php 50.50

# 118%

SINCE RESEARCH REPORT RELEASE

# 31%

SINCE RESEARCH REPORT RELEASE

STOCK	Jollibee Foods Corp.
CODE	JFC
SECTOR	Industrial
REPORT DATE	September 14, 2017
PRICE AS OF REPORT DATE	Php 245.00
PRICE AS OF 03/31/18	Php 299.00

STOCK	Ayala Land, Inc.
CODE	ALI
SECTOR	Property
REPORT DATE	May 3, 2017
PRICE AS OF REPORT DATE	Php 35.40
PRICE AS OF 03/31/18	Php 45.10

# 22%

SINCE RESEARCH REPORT RELEASE

# 15%

SINCE RESEARCH REPORT RELEASE

STOCK	Megawide Construction Corp.
CODE	MWIDE
SECTOR	Industrial
REPORT DATE	November 29, 2017
PRICE AS OF REPORT DATE	Php 18.00
PRICE AS OF 03/31/18	Php 20.45

STOCK	Manila Electric Company
CODE	MER
SECTOR	Industrial
REPORT DATE	July 24, 2017
PRICE AS OF REPORT DATE	Php 277.00
PRICE AS OF 03/31/18	Php 318.00

# 14%

SINCE RESEARCH REPORT RELEASE



# 2018 MONEY AND MILLENNIALS SUMMIT

**Market Fear of Missing Out (FOMO):  
How NOT to Miss Opportunities in the Stock Market**

MARCH 10, 2018  
SM Aura Trade Hall



## A DAY OF FIRSTS

On March 10, 2018, FirstMetroSec was a proud sponsor of the very first Money and Millennials Summit, which gathered over 300 participants at The Samsung Trade Hall located inside an upscale mall in Taguig. Staying true to its name, the event was specifically designed for a younger crowd, gathering speakers from different fields such as real estate, insurance, and stocks, to educate and instill the values and importance of financial freedom, even at a young age.

The FirstMetroSec team was in full force, Business Development Head, Mr. Andro Beltran, took the stage and discussed 'Market FOMO: How NOT to Miss Opportunities in the Stock Market', this was soon followed by a product presentation by Business Development Officer, Mr. Roberto Samson. On the floor, the Customer Support Team headed by Ms. Sarah Syling took charge of the booth for account activation and product demos. The event also enabled FirstMetroSec to introduce for the first time its paperless account opening process to a multitude of people all in one venue.

This event is proof to that the Filipino Youth are becoming more aware of their finances and are eager to learn how to better prepare for their future.





## 2017 PHILIPPINES' BEST BROKER

BY FINANCEASIA

FIRST METRO SECURITIES WAS AWARDED THE PHILIPPINES' BEST BROKER BY LEADING INTERNATIONAL FINANCE PUBLICATION FIRM, FINANCEASIA IN ITS PRESTIGIOUS COUNTRY AWARDS FOR ACHIEVEMENT 2017.

## RECOGNITIONS FROM EUROMONEY ASIA BROKERS POLL 2017

### Research Team Category:

**3rd Place**, Best Team for Small Cap

**2nd Place**, Best Team for Diversified  
Financials

**3rd Place**, Best Team for Tech Hardware  
and Equipment

**3rd Place**, Best Team for Utilities

### Research Analyst Category:

**Hazel Cuan**

**3rd Place**, Best Small Cap Analyst

**Katrina Mercado**

**3rd Place**, Utilities Analyst

### Stock Ideas and Market Commentary

We offer top-down macro views on the Philippines equity markets as well as bottom-up insights on companies listed on the PSE. Our reports are co-branded with DBS Vickers Securities and distributed in regional markets serviced by DBS.

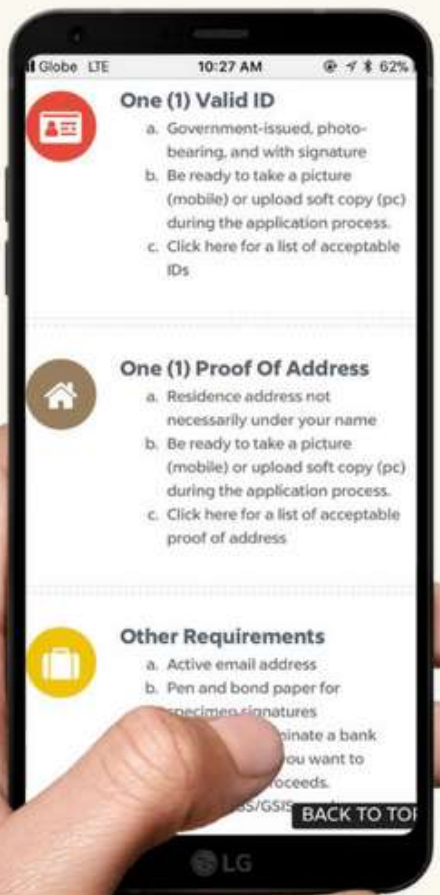
### Enhanced Corporate Access

We provide our domestic and foreign institutional investors access to listed companies in the Philippines through corporate access events that include non-deal roadshows, company visits and investor conferences.

### Investor Briefings

We offer institutions access to global investment strategists, economists, government officials, and other key personalities through one-one-one/ group private roundtable discussions and presentations.

# INVITE YOUR FRIENDS TO OPEN AN ONLINE TRADING ACCOUNT IN 5 EASY STEPS!\*



**1 CREATE YOUR USERNAME AND PASSWORD**

**2 ENTER YOUR PERSONAL INFORMATION**

**3 INDICATE YOUR SETTLEMENT BANK ACCOUNT**

Bank account number will be used for crediting of funds

**4 VERIFY YOUR E-MAIL**

**5 TAKE A PICTURE OF YOUR GOVERNMENT-ISSUED ID AND SPECIMEN SIGNATURES AND SEND.**

Visit [www.firstmetrosec.com.ph](http://www.firstmetrosec.com.ph)  
and click **OPEN AN ACCOUNT**

*\*No personal appearance required for Metrobank Account Holders or Philippine Driver's License Holders or holders of a Professional Regulation Commission (PRC) ID*

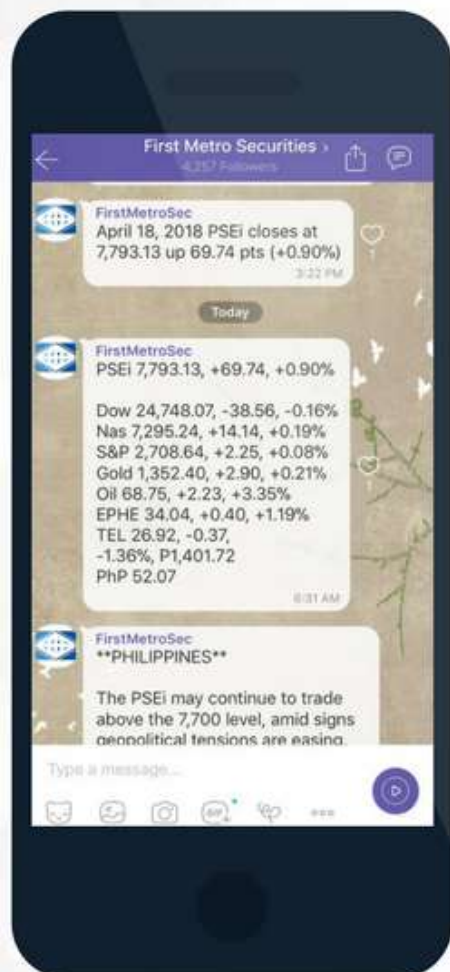


# FIRST METRO SECURITIES ON PUBLIC ACCOUNTS

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Call (02) 859-0600, email [customerservice@firstmetrosec.com.ph](mailto:customerservice@firstmetrosec.com.ph),

or visit [www.firstmetrosec.com.ph](http://www.firstmetrosec.com.ph)



## HELLO THERE!

Feel free to contact us through the following:

[customerservice@firstmetrosec.com.ph](mailto:customerservice@firstmetrosec.com.ph)  
(02) 859 0600

18th Floor PSBank Center  
777 Paseo de Roxas cor. Sedeño Street  
Makati City 1226

### **First Metro Investors Center**

Cebu: Metrobank Plaza, Osmeña Blvd.  
(032) 520 5695

Davao: GF Hotel Uno, CM Recto St.  
(082) 293 9354

# get in touch with us



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